



## Free UI/UX Design Strategy Questionnaire

### Description

Everyone involved must reach a consensus before starting a UI/UX design project. First, everyone must agree on the critical topics. Then, create a basis to discuss goals, scope and plans. This is known as a Design Strategy.

A good Design Strategy has its values. It encourages communication between different departments by gathering goals for everyone to see, recording any consistency or differences, and allowing goals, priorities, scopes and plans to be discussed.

Secondly, it defines a good solution and lists problems in detail. This is usually the first step in UI requirements and shows a solution's crucial aspects.

Lastly, a Design Strategy sends positive messages to the team. As we include people's concerns and standpoints, we also create appreciation and trust in previous works. This will prevent reinventing the wheel and provide maximum work efficiency.

To increase efficiency, it is best to start with existing documentation to build towards a good Design Strategy.



## How to Use?

Step 1: To prepare, download and print our questionnaire.

Step 2: As a team, everyone must agree on the critical topics.

Step 3: Create a basis to discuss goals, scope and plans.

Step 4: Specify the description of problems and brainstorm ideas on what is the good solution.

Step 5: Work on improving your existing documentation, or engage a trusted partner to help you.