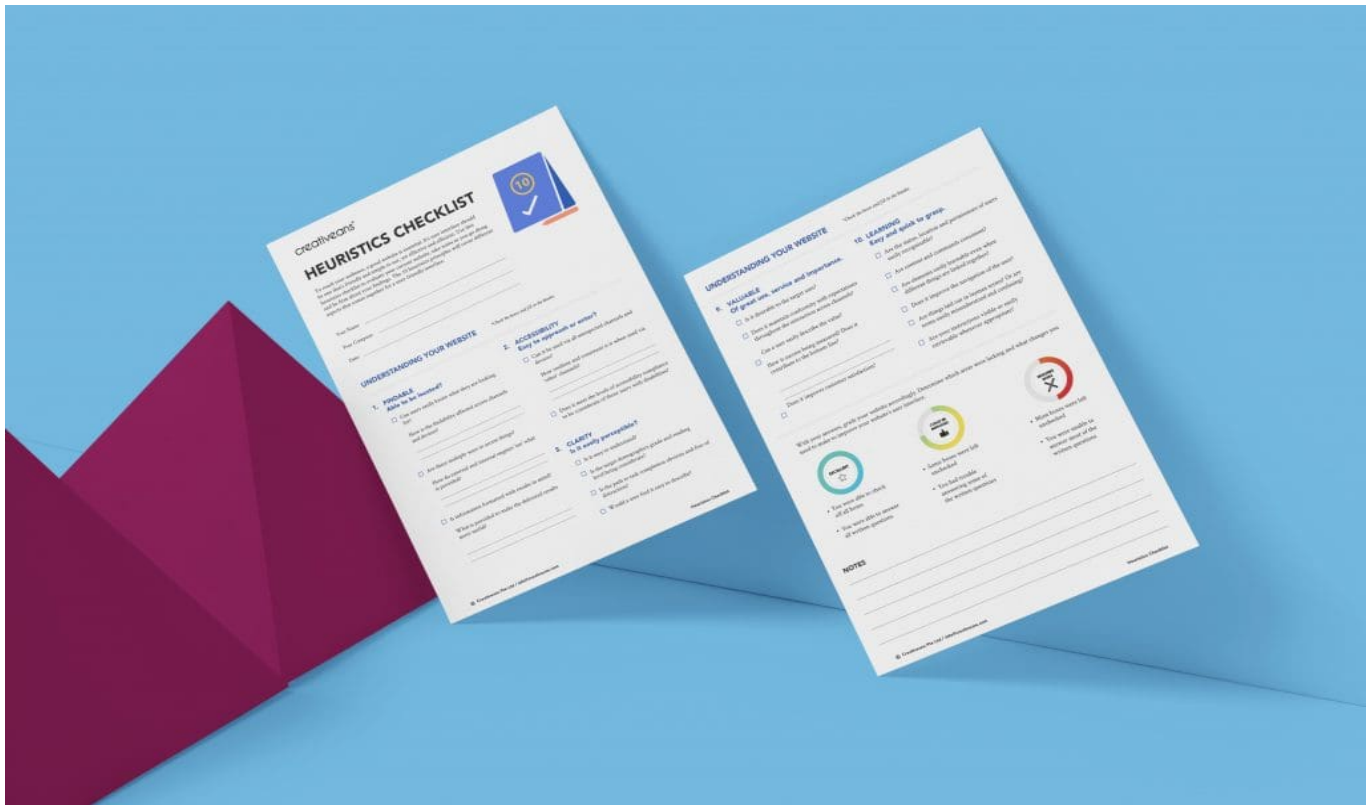Free Heuristics Evaluation Checklist

Description

Do you know how effective your website is? Have you ever wondered how to evaluate your website?

Heuristics evaluation is a method for evaluating the usability of a website or other user interface. It involves using a set of established principles, or heuristics, to assess the effectiveness of the interface in achieving its goals and meeting the needs of its users. Using a heuristics checklist, you can assess the strengths and weaknesses of your website and identify areas for improvement.

The 10 heuristics principles cover various aspects of user experience, such as the layout and organisation of content, the clarity of instructions, and the website's ease of use.

Use this free heuristics checklist to evaluate your website against these principles, and ensure that it is user-friendly and effective at communicating its message to your audience.

How to Use?

Step 1: To prepare, download and print our checklist.

Step 2: As a team, evaluate your current touchpoints/efforts, and note them down.

Step 3: Share key learnings with the rest of the team.

Step 4: Brainstorm ideas for improving your current touchpoints/efforts.

Step 5: Work on improving your current touchpoints/efforts, or engage a trusted partner to help you.