

Creativeans Partners with BridgifyAsia to Support Singapore Brands Internationalisation

## Description



Creativeans x BridgifyAsia MOU session at the Embassy of The Republic of Indonesia.

Singapore, October 5, 2023 -

On 5th October, Creativeans celebrated an MoU signing ceremony with BridgifyAsia, witnessed by H.E. Suryo Pratomo, Ambassador of Indonesia for Singapore and Ibu Anastuty Kusumowardhani, Head of Indonesian Central Bank in Singapore.

Creativeans will collaborate to connect businesses between Indonesia and Singapore, streamlining sourcing, manufacturing, and strategic branding to benefit both nations.

# creativeans®



#### Creativeans x BridgifyAsia

A milestone for Creativeans and BridgifyAsia as they collaborate to reinforce economic ties between Indonesia and Singapore.



#### BridgifyAsia

BridgifyAsia enables businesses to thrive and grow in today's ever-evolving digital landscape. They offer business matching and market access, anchored by strong governmental support from Indonesia, Singapore, China, Israel, and Malaysia.

The collaboration has also garnered attention from prominent Indonesian news outlets:

- <u>Creativeans shares brand building strategy to penetrate the global market</u> by Investor.id
- For global market expansion, Singapore company collaborates with local Indonesian companies – by Suara.com
- <u>Creativeans-BridgifyAsia collaboration bridges Singapore and Indonesian companies</u> by Media Indonesia
- <u>Creativeans collaborates with BridgifyAsia, invites local companies to expand into global</u> markets – by Kompas.com

### Ready to Internationalise Your Brand?

At Creativeans, we believe that meaningful brands have the power to shape the future and build a better society. Creativeans aim to collaborate with like-minded brands that share the same vision.

To explore collaboration opportunities, sponsorships or investment options for brand building, please do not hesitate to reach out to us!